

# Maine Center for Disease Control and Prevention WIC Nutrition Program

Effective: October 1, 2011

Policy No. BFPC-7

Revised: August 1, 2014

## Referrals and Collaboration with Community Partners

### Authority

22 MRSA §255 and §1951

10-144 CMR Chapter 286, §II.J.8

USDA All States Memorandum 04-27, “Breastfeeding Peer Counseling Grants/Training”  
(April 8, 2004)

### Policy

1. Local Agency staff shall make internal referrals to the WIC Breastfeeding Peer Counselor Program/Mom to Mom Program.
2. Peer counselors shall follow appropriate referral procedures specified by the breastfeeding peer counselor supervisor for breastfeeding problems outside the peer counselor’s scope of work.

### Procedures

1. Potential community partners for referrals include but are not limited to:
  - 1.1. Breastfeeding coalitions
  - 1.2. Pediatric offices
  - 1.3. Businesses such as worksites and childcare centers
  - 1.4. Case managers
  - 1.5. Community groups and organizations that reach the target population
  - 1.6. Early Head Start
  - 1.7. Teen parenting groups
  - 1.8. Cooperative Extension Program
  - 1.9. IBCLCs in the community
  - 1.10. La Leche League
  - 1.11. Home visiting programs

- 1.12. Hospitals
  - 1.13. Private physicians' clinics
  - 1.14. Health centers
2. Local Agency staff shall provide referral information to peer counselors using the Moms Helping Moms Referral Form (Appendix BFPC-7-A) and by entering the referral into the SPIRIT referral screen.